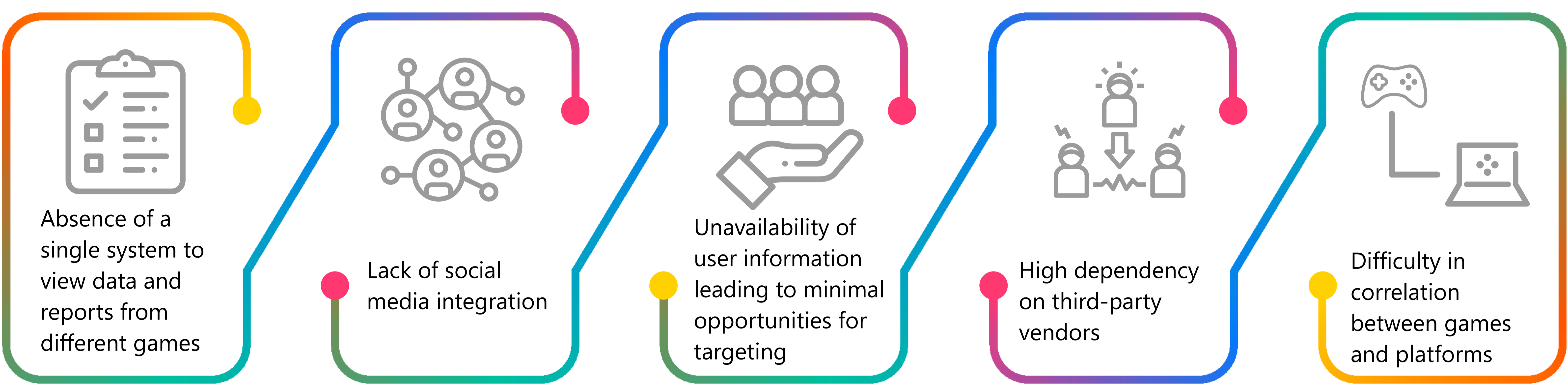


# Raise your Game with Big Data Analytics

## Client

A multinational video game developer and publisher. The company develops software and games for personal computers, wireless devices, and video-game consoles.

## Business Challenges



## Tavant Solution

Tavant offered the gaming company a holistic solution that included:

- Simple to integrate iOS and Android SDKs for push notifications, game events, and user data collection
  - Data visualization of in-app analytics, in-game analytics, cross-game, and cross-platform analysis
  - Marketing platform for upselling, cross-game selling, user-specific promotions, and more.



## Business Benefits

